ETHICAL FUNDRAISING POLICY

DECLINING DONATIONS, SUPPORT OR PARTNERSHIPS

When considering whether to decline a donation, offer of support or partnership, the Chief Executive Officer and the Board of Trustees will assess each case individually, taking into account the criteria set out in this policy and their duty to act in the best interests of the Charity.

CAUSE-RELATED MARKETING, AFFINITY MARKETING AND PRODUCT OR SERVICE ENDORSEMENT

The Gurkha Welfare Trust (the Trust) does not endorse, approve or recommend the products or services of any company, organisation or individual.

The Trust will not sell, share or otherwise provide access to its databases of supporters, beneficiaries or local branches.

ACCEPTANCE CRITERIA

Where the acceptance of a donation, offer of support or partnership causes a concern, the matter will be escalated to the Chief Executive Officer and the Board of Trustees who must be satisfied that acceptance is in the best interests of the Trust and consistent with its charitable purposes, values and reputation.

The Trust complies with all applicable legislation and regulatory requirements, including anti-money laundering legislation, the Data Protection Act 2018, UK GDPR, the Privacy and Electronic Communications Regulations (PECR), the Bribery Act 2010, and relevant guidance issued by the Charity Commission and the Fundraising Regulator.

The Trust will normally decline any donation, support or partnership where:

- The funds are known or reasonably believed to be derived from criminal or illegal activities.
- Acceptance would compromise the Trust's independence, integrity, charitable objectives or ethical position.
- Acceptance would primarily advance a donor's personal, commercial or political interests in a manner that conflicts with the Trust's purposes.
- Acceptance could reasonably be expected to cause significant reputational damage to the Trust.
- Acceptance could result in a material loss of support from donors, beneficiaries, partners or other stakeholders, thereby adversely affecting the Trust's ability to carry out its work.
- Acceptance could damage important relationships with stakeholders or otherwise undermine public trust and confidence in the charity.

TRANSPARENCY

The Trust is committed to openness and transparency in its fundraising activities and will make this policy available to its stakeholders and review it periodically to ensure that it remains effective and compliant with current legislation and regulatory guidance.

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