

# Social Media Community Guidelines

We're keen to ensure that we use as many methods as possible to help keep supporters informed and up to date. You can learn about our latest activities, wider Gurkha news, organisation news, events and fundraising opportunities by using social media. Why not connect with us on [Facebook](#), [Twitter](#) or [LinkedIn](#)?

Please remember anything you say in social media is in the public domain, so we would always recommend you contact us directly if you wish to discuss something personal or sensitive. You may find it useful to read our social media guidelines below.

## Our community guidelines

If you are interacting with us on social media, we request you follow our guidelines. This is to ensure that we have a respectful environment for you to participate within. These standard rules apply across all our social media sites including LinkedIn, Twitter, Facebook and YouTube.

We monitor all of our social media channels on a continuous basis. If we find content that we feel does not meet our guidelines, then we will remove it and potentially disable your access to our profile.

## How we interact with you

Please be aware that our social media content is intended as information only. Whilst it will be correct at the time of posting, it may become out of date in time. The information posted is often related to individual or individuals and as such should be treated with respect.

Content is posted on our sites by individuals. As a result, the views expressed may not reflect those of The Gurkha Welfare Trust.

## How you interact with us

If you are using our channels, you must not make the following types of contributions:

- Do not swear or make obscene or vulgar comments
- Avoid disclosing personal information about yourself or others
- Don't engage in spamming, and do not advertise products or services
- Don't break the law
- Don't impersonate or misrepresent your identity. Don't pretend to be representing The Gurkha Welfare Trust if this is not the case
- Do not harass, upset or discriminate for any reason
- Do not infringe copyright or trademark rights

Comments that we feel do not respect one or more of the above may be removed. We may also remove your access to our site and disable your ability to contribute. We also reserve the right to pass on any information to law enforcement agencies and to commence legal proceedings if necessary.

In addition, we may remove content that we feel has negative connotations for individual staff members at The Gurkha Welfare Trust or information that we believe to be non-Gurkha related.

## How we will use your comments

By contributing to our social media channels, you are granting The Gurkha Welfare Trust perpetual rights to use, modify, reproduce and distribute your postings in any format and media.

## Complaints

If you are not happy about anything posted on our social media, please do let us know. You can email us at [info@gwt.org.uk](mailto:info@gwt.org.uk).



The Gurkha Welfare Trust is a member  
of the Fundraising Standards Board.